



BMIU

BABA MASTNATH UNIVERSITY

COMMUNITY ENGAGEMENT POLICY

(as recommended by the Academic Council vide Resolution No. 13, Board of Management vide Resolution No. 14 and approved by the Governing Body vide Resolution No. 08 dated 23-05-2025)

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1. Introduction

Baba Mastnath University (BMU), Asthal Bohar, is a leading institution of higher education in North India, established and run by the revered Baba Mastnath Math, Rohtak. Deeply rooted in the spiritual and humanitarian traditions of this intuition, the university is committed to serving society through the promotion of knowledge, compassion, and community well-being with a legacy of social service, the university remains dedicated to uplifting communities and advancing welfare. In alignment with this legacy, BMU recognizes its responsibility to engage with society beyond the classroom. This policy outline the university's commitment to meaningful community engagement aimed at fostering social progress, inclusivity, and sustainable development.

2. Objectives

- Integrate community engagement into academic programs, research, and institutional culture.
- Promote civic responsibility and ethical values among students, faculty, and staff.
- Collaborate with government bodies, NGOs, and local communities for social development.
- Facilitate capacity-building and sustainable livelihood programs.
- Encourage student involvement in outreach, service-learning, and voluntary activities.
- Establish platforms for knowledge dissemination, social innovation, and technology transfer.

3. Principles

- **Inclusivity:** Engage with diverse community groups regardless of caste, gender, economic background, or ethnicity.
- **Sustainability:** Implement community initiatives with long-term, environmentally responsible outcomes.
- **Reciprocity:** Create mutual learning opportunities between the university and the community.
- **Ethical Engagement:** Adhere to principles of transparency, respect, accountability, and ethical conduct in all interactions.

4. Modes of Engagement

- **Service-Learning:** Embed community service into academic curricula to promote hands-on learning.
- **Extension Activities:** Organizing health awareness camps, environment conservation drives, literacy campaigns, and public wellness programs.

- **Skill Development & Entrepreneurship:** Providing vocational training and entrepreneurship support for local youth and women.
- **Research & Innovation:** Encouraging problem-solving research focused on local and regional community needs.
- **Policy Advocacy & Consultancy:** Offering expert advice and insights to public and private stakeholders on developmental challenges.
- **Cultural & Heritage Preservation:** Supporting initiatives that celebrate and protect local traditions, folk arts, and indigenous knowledge systems.

5. Institutional Framework

- Creation of a **Community Engagement Cell (CEC)** under the Dean of Student Welfare to plan, coordinate, and oversee engagement activities.
- Appointment of **departmental coordinators** to ensure faculty and student involvement.
- Building **collaborations** with industries, civic bodies, non-profits, and international partners.
- Conducting **regular evaluations** and collecting feedback to measure social impact and improve strategy.

6. Implementation Strategy

- Design of an **annual action plan** with clear targets and performance indicators for each department.
- Allocation of **financial and infrastructural resources** to support community-based initiatives.
- Organization of **training programs and workshops** to build competencies in community service.
- Provision of **awards, certifications, and academic credits** for outstanding contributions in social engagement.

7. Monitoring & Evaluation

- Execution of **impact assessments** using surveys, participatory appraisals, and case studies.
- Systematic **feedback collection** from beneficiaries, students, faculty, and other stakeholders.
- Submission of **annual community engagement reports** by each department.
- **Periodic policy reviews and revisions** based on monitoring outcomes and emerging needs.

Baba Mastnath University affirms its dedication to nurturing a culture of community engagement that aligns with its vision of social harmony, ethical education, and nation-building. This policy aims to transform the lives of students and communities by promoting mutual growth, empathy, and innovation.

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